

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116519 /		<u>Alt Order #</u> 06268757
<u>Product</u> OBAMA :30 10/9		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/14/12 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Revision Add \$ 29,915g

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/09/12	10/12/12	The Insider (1-130p)	1-130p		:30			NM	5	\$1,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				5	\$335.00			
N 2	WRAL	10/09/12	10/12/12	The Doctors	10-11AM		:30			NM	5	\$1,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				5	\$335.00			
N 3	WRAL	10/09/12	10/12/12	David Letterman	1135p-1237a		:30			NM	2	\$230.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				2	\$115.00			
D 4	WRAL	10/09/12	10/12/12	Price is Right	11a-12p		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										
N 5	WRAL	10/09/12	10/12/12	Late Late Show	1237a-137a		:30			NM	3	\$105.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				3	\$35.00			
N 6	WRAL	10/09/12	10/12/12	Noon News	12p-1p		:30			NM	5	\$2,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				5	\$535.00			
N 7	WRAL	10/09/12	10/12/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	3	\$1,080.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				3	\$360.00			
D 8	WRAL	10/09/12	10/12/12	Young and the Restless	4-5p		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										
D 9	WRAL	10/09/12	10/12/12	WRAL 5am News	5am - 5:30a		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										
D 10	WRAL	10/09/12	10/12/12	5:00 First News	5-530p		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										

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<u>Contract / Revision</u>	<u>Alt Order #</u>
116519 /	06268757

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	OBAMA :30 10/9	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/14/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WRAL	10/09/12	10/12/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$250.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				1	\$250.00			
N 12	WRAL	10/09/12	10/12/12	5:30 News	530-6p		:30			NM	5	\$2,750.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				5	\$550.00			
N 13	WRAL	10/09/12	10/12/12	6pm News (M-F)	6-630p		:30			NM	4	\$8,900.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$2,225.00			
N 14	WRAL	10/09/12	10/12/12	WRAL AM News	6-7a		:30			NM	4	\$1,600.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$400.00			
N 15	WRAL	10/09/12	10/12/12	CBS Evening News (M-F)	630p-7p		:30			NM	4	\$8,900.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$2,225.00			
N 16	WRAL	10/09/12	10/12/12	Inside Edition	7-730P		:30			NM	4	\$3,900.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$975.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/08/12-10/14/12	Inside Edition	7-730P	-TuWThF----	:30		\$975.00	NM		
	See MG 16.6											
	6	WRAL	10/09/12-10/09/12	Prime Access Specials	7-9pm	-Tu-----	:30		\$975.00	NM		
	Ⓜ MG for 16.1 10/09											
N 17	WRAL	10/09/12	10/12/12	CBS This Morning	7am - 9am		:30			NM	4	\$700.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$175.00			
N 18	WRAL	10/09/12	10/12/12	Entertainment Tonight	730-8P		:30			NM	1	\$975.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				1	\$975.00			
N 19	WRAL	10/09/12	10/12/12	Dr. Phil	9-10a		:30			NM	5	\$1,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				5	\$335.00			
N 20	WRAL	10/12/12	10/12/12	Fri Hour 3	10-11p		:30			NM	1	\$2,665.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$2,665.00			
N 21	WRAL	10/12/12	10/12/12	Fri Hour 2	9-10p		:30			NM	1	\$2,225.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$2,225.00			

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10/09/12 - 10/15/12	OBAMA :30 10/9	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/14/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	WRAL	10/15/12	10/15/12	Mon Hour 3	10-11p		:30			NM	1	\$3,110.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$3,110.00			
N 23	WRAL	10/15/12	10/15/12	Mon Hour 1	8-9p		:30			NM	1	\$3,335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$3,335.00			
N 24	WRAL	10/15/12	10/15/12	Mon Hour 2	9-10p		:30			NM	1	\$3,335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$3,335.00			
N 25	WRAL	10/13/12	10/13/12	Sat Hour 3	10-11p		:30			NM	1	\$1,110.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,110.00			
N 26	WRAL	10/13/12	10/13/12	7pm News	7-730p		:30			NM	1	\$175.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$175.00			
N 27	WRAL	10/13/12	10/13/12	WRAL 6a News Sat	6-8a		:30			NM	2	\$300.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2-				2	\$150.00			
N 28	WRAL	10/13/12	10/13/12	On The Record 730-8p	730-8p		:30			NM	1	\$265.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$265.00			
D 29	WRAL	10/13/12	10/13/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										
D 30	WRAL	10/13/12	10/13/12	CBS This Morning Saturday	8am - 10am		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										
N 31	WRAL	10/14/12	10/14/12	Sun Hour 3	10-11p		:30			NM	1	\$2,445.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$2,445.00			
N 32	WRAL	10/14/12	10/14/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$200.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$200.00			
N 33	WRAL	10/14/12	10/14/12	6pm News (Sun)	6-630p		:30			NM	1	\$665.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$665.00			
N 34	WRAL	10/14/12	10/14/12	60 Minutes	7-8p		:30			NM	1	\$3,335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$3,335.00			
N 35	WRAL	10/14/12	10/14/12	WRAL Sun Morning News	7-9a		:30			NM	2	\$300.00
		CLASS 4 CANDIDATE R9.26										

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10/09/12 - 10/15/12	OBAMA :30 10/9	1537

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$150.00			
N 36	WRAL	10/14/12	10/14/12	Sun Hour 1	8-9p		:30			NM	1	\$3,335.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$3,335.00			
N 37	WRAL	10/14/12	10/14/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$535.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$535.00			
N 38	WRAL	10/14/12	10/14/12	Sun Hour 2	9-10pm		:30			NM	1	\$2,445.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$2,445.00			
D 39	WRAL	10/11/12	10/11/12	Thu Hour 3	10-11p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
D 40	WRAL	10/11/12	10/11/12	Thu Hour 2	9-10p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
N 41	WRAL	10/09/12	10/14/12	Late News	11-1135p		:30			NM	4	\$2,600.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTFSS				4	\$650.00			
N 42	WRAL	10/09/12	10/09/12	Tue Hour 1	8-9p		:30			NM	1	\$6,000.00
CLASS 2 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$6,000.00			
N 43	WRAL	10/09/12	10/09/12	Tue Hour 2	9-10p		:30			NM	1	\$3,555.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,555.00			
N 44	WRAL	10/10/12	10/10/12	Wed Hour 3	10-11p		:30			NM	1	\$2,890.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$2,890.00			
N 45	WRAL	10/10/12	10/10/12	Wed Hour 1	8-9p		:30			NM	1	\$3,555.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$3,555.00			
N 46	WRAL	10/10/12	10/10/12	Wed Hour 2	9-10p		:30			NM	1	\$3,555.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$3,555.00			
N 47	WRAL	10/15/12	10/15/12	Inside Edition	7-730P		:30			NM	1	\$975.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$975.00			
Totals											84	\$90,000.00

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Advertiser	Original Date / Revision
Obama For America	08/14/12 / 10/08/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	84	\$90,000.00	\$76,500.00
Totals	84	\$90,000.00	\$76,500.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.